



# Uka Tarsadia University

**SRIMCA\_MBA**

## Report on Industrial Visit to Balaji Wafers Pvt Ltd, Valsad

**Date:** 25/09/2024

**Venue:** Balaji Wafers Pvt Ltd

**Time:** 8.30 to 4.30

**Event Coordinator:** Ms Krupa Patel & Ms Bhoomi Patel

**No of Students:** 53 Female + 57 Male

**Program objective:** Experiential Learning by Visiting Aforesaid Company

### Program outline:

Shrimad Rajchandra of institute of management and computer application (MBA)- Bardoli had arranged an Industrial Visit to plant of BALAJI WAFERS PVT LTD – VALSAD and it was arranged for 110 SYMBA Students + 2 Faculties. On industrial visit to Balaji Wafers in Valsad, Students gained valuable insights into the manufacturing processes and operational practices of a leading snack company. The visit started with a welcome session where we were briefed about the company's history, values, and growth trajectory in the Indian snack industry.

The facility tour covered various production units, including raw material handling, automated slicing, frying, seasoning, and packaging. The highlight was observing the high-tech automated machinery, which ensures consistency and quality in every batch. Students also noted their adherence to stringent hygiene and quality standards, which are essential for food processing industries.

Students learned about the supply chain logistics and the strategies Balaji uses to distribute its products nationwide. The company's focus on product innovation and customer preferences is evident from their diverse snack offerings. Overall, the visit provided an excellent opportunity to understand the intricacies of snack production, quality control, and large-scale operations.

Schedule of Events in a tabular format (if applicable)

Time	Activity
8.30 to 4.30	Industrial Visit

List of Participants in a tabular format ((if applicable)

Name of Participant	Stream	Name of Program
MBA Students	Management	MBA

Report prepared by : Ms Bhoomi Patel

Date: 30/09/2024